

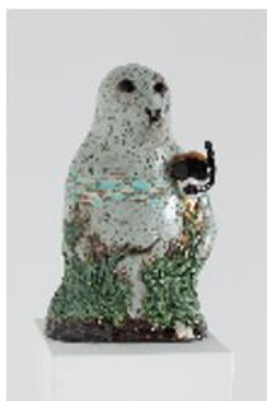


WWF ANNOUNCES ART FOR YOUR OCEANS SELLING EXHIBITION AT SOTHEBY'S, LONDON



7 – 15th May

Sotheby's
34 – 35 New Bond Street
London W1A 2AA



Pictured clockwise, works by Caragh Thuring, Laura Ford, Antony Gormley, Emma Talbot, Anya Gallaccio and Laura Ford (ceramic)

WWF and Artwise curators in association with Sotheby's are excited to announce **Art For Your Oceans**, a selling exhibition of specially commissioned works by 16 leading international artists, devised to raise funds and awareness for pioneering ocean conservation initiatives by WWF in the UK and further afield. The exhibition will go on view in Sotheby's New Bond Street galleries from 7-15th May 2025 (free and open to all). All artworks will be available to purchase online from 1 May at www.wwf.org.uk/art-for-your-world

The Art For Your Ocean artists are: Max Boyla, Andrew Cranston, Laura Footes, Laura Ford, Anya Gallaccio, Antony Gormley, Nick Goss, Mona Hatoum, Lubaina Himid, Katie Kaur, Harland Miller, Beatriz Morales, Daisy Parris, Emma Stibbon, Emma Talbot and Caragh Thuring. The exhibition will also include Stella McCartney garments crafted using Kelsun, a compostable and renewable seaweed-based yarn.

LINK TO DOWNLOAD AND VIEW IMAGES HERE

Art For Your Oceans will be the first time an exhibition has been created using OCEAN INK®, the world's first sustainable and fully biodegradable water-based ink, produced by OCEANIUM in Scotland from sustainably farmed seaweed. This globally important project will shine a light on the potential of seaweed as an invaluable tool in the fight against climate change and as a new artistic medium in the hands of our critically acclaimed AFYO artists.

Artist, Emma Talbot said, *"The prospect of learning more about seaweed - it's properties and potential uses, really intrigued me. My research has previously been bound to earthly terrain - to extend it to ocean health and conservation was literally opening another realm. It's interesting to consider the ways artistic practices can adapt to the urgencies and emergencies of their times, as well as raising awareness of the efforts that are being made to forge a viable future."*



Artwise Director Laura Culpan said, *“On a recent trip to Scotland with Harland Miller and Emma Talbot, we were able to see what is happening with the seaweed industry there, from harvesting to production of a spectrum of environmentally friendly products. This even included an advanced look at the seaweed-based ink, OCEAN INK, which will be the starting point for new artworks created especially for this project. We are excited to see how artists and collectors will respond to Art For Your Oceans.”*

OCEANIUM CEO and co-founder Karen Scofield Seal said, *“Art For Your Oceans is a fantastic initiative to show the unique properties and potential of OCEAN INK, while contributing to WWF’s pivotal ocean conservation work. OCEAN INK can replace harmful solvent-based inks and is more sustainable than traditional water-based inks due to its fully biodegradable components.”*

Our oceans are vital for the future of our planet, providing us with at least 50% of Earth’s oxygen, absorbing around 30% of carbon dioxide produced by human activity and support the livelihoods of an estimated three billion people globally. Art For Your Oceans will support WWF’s mission to give oceans a healthier future by focusing on specific projects to reverse ocean decline.

Seaweed farming provides an opportunity to revolutionise how we think about ocean health, climate mitigation and coastal livelihoods. Seaweed can help tackle what WWF calls the ‘triple challenge’ of keeping global temperature rise to below 1.5C, restoring nature, and meeting the wellbeing needs of a global human population. Seaweed acts as an underwater forest that absorbs carbon, nitrogen, and phosphorous, making it a water purifier, while also creating a new habitat for a diversity of marine life. Seaweed as a food is full of nutrients and excitingly it has the potential to be used as an alternative to animal feed to reduce methane gases and as a bioplastic to replace plastic packaging. In the future it could be used to fight climate change by replacing carbon-intensive products and supporting a lower-carbon food system.

AFYO will continue the important legacy of projects including *Art For Your World* (2020) and *Tomorrow’s Tigers* (2018- 2022) which have raised £2.2 million for vital conservation work. Funds raised by AFYO will support projects which are focussed on ocean health. Examples of WWF-supported projects seeking to improve ocean health include Wales’ first community-owned regenerative ocean farm at Câr y Môr, producing sustainable seaweed and shellfish; the reintroduction of native oysters to the Firth of Forth, absent for over 100 years, through the Restoration Forth programme; and the regeneration of the world’s tropical coral reefs through the Coral Reef Rescue Initiative.

Mollie Gupta, Seaweed Solutions Project Manager, WWF UK, *“Our oceans are not only the home to some of the world’s most amazing wildlife, but also are vital for human livelihoods and fighting climate change. At WWF we are really excited about the potential that regenerative ocean farming could offer in supporting the UK to rise to the challenge of meeting our food and wellbeing needs whilst also helping to restore nature. The artworks created for Art for Your Oceans will shine a light on the amazing leadership and work being done in regenerative seaweed farming, and the funds raised will help considerably in our fight to bring our world back to life.”*

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THE OCEANS: A SOLUTION TO CLIMATE CHANGE:

- Our oceans cover 70% of the Earth's surface.
- Provide over half of the global oxygen supply.
- Absorb over a quarter of the carbon dioxide we produce and regulate the climate.
- Despite the vastness of the oceans, human activity is devastating ocean ecosystems.
- At a time when humankind is faced with the triple challenge of feeding a growing population, keeping global warming below 1.5 °C, and reversing the decline of biodiversity, **our oceans are our most powerful ally.**



Harland Miller pictured at Oceanium, Oban. Photo by Christian Sinibaldi.

[LINK TO TRAILER](#) [EMMA TALBOT](#)

NOTES TO EDITORS



WWF (World Wide Fund for Nature) is a global environmental charity, and we're bringing our world back to life. With nature in freefall, we're urgently tackling the underlying causes that are driving the decline – especially the food system and climate change. And we're finding solutions so future generations have a world with thriving habitats and wildlife.

It's a huge challenge, but there is hope. We're working globally with governments, companies, communities and others who have the will to act and the power to transform our world. We're using our ground-breaking scientific research, our global influence, and the backing of our many supporters to make sure the natural world's vital signs are recovering by 2030.

WWF. Bringing our world back to life. Find out more about our work, past and present at www.wwf.org.uk

ARTWISE

Founded in 1996, Artwise is a curatorial collective based in London, run by Susie Allen and Laura Culpan, that specialises in curating and producing public art commissions, museum and gallery exhibitions, and innovative art projects for charities such as CP (Cure Parkinson's), WWF and the IUCN (International Union for the Conservation of Nature). Artwise projects have been exhibited in many inspiring spaces, such as: Tate Modern, London; Royal Academy of Arts, London; Kunstmuseum, Wolfsburg; Groninger Museum; Centraal Museum, Utrecht; Centre Georges Pompidou, Paris; The Whitechapel Gallery, and Design Museum in London. In 2015, for the 56th Venice Biennale, Artwise was commissioned to curate the official international Pavilion of Azerbaijan. Most recently, Artwise curated and produced a specially commissioned Jenny Holzer light performance displayed on Tate Modern's iconic chimney to coincide with COP26 (United Nations Climate Change Conference). www.artwisecurators.com



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Sotheby's EST. 1744

Established in 1744, Sotheby's is the world's premier destination for art and luxury. Sotheby's promotes access to and ownership of exceptional art and luxury objects through auctions and buy-now channels including private sales, e-commerce and retail. Our trusted global marketplace is supported by an industry-leading technology platform and a network of specialists spanning 40 countries and 70 categories which include Contemporary Art, Modern and Impressionist Art, Old Masters, Chinese Works

of Art, Jewelry, Watches, Wine and Spirits, and Design, as well as collectible cars and real estate. Sotheby's believes in the transformative power of art and culture and is committed to making our industries more inclusive, sustainable and collaborative.

OCEANIUM®

OCEANIUM, founded by Karen Scofield Seal (CEO) and Dr. Charlie Bavington (CTO), develops innovative, functional seaweed-based food, wellness and material ingredients and materials to enhance People Health and Ocean Health.

Through its proprietary green processing technology, OCEANIUM extracts maximum value from sustainably farmed seaweed to produce high-purity bioactives for health and skincare (OCEAN ACTIVES®), superfood ingredients for people and pets (OCEAN HEALTH NUTRA™ and OCEANIUM® PET), and innovative materials including OCEAN INK®, a fully biodegradable seaweed-based ink for packaging and textiles.

OCEANIUM's business-to-business (B2B) model supplies sustainably sourced, traceable ingredients to help companies meet UN Sustainable Development Goals (SDG) targets and consumer demand. By driving demand for seaweed – a low-resource crop requiring no land, freshwater, or fertilizers – OCEANIUM supports regenerative aquaculture and contributes to six UN SDGs.